

Digital Print Artwork Requirements

All files must be supplied as press quality PDF files at 100% size.

Files must be prepared with trim marks (to exact panel size) and 10mm bleed on all edges.

Resolution is advised to be no less than 140 dpi at 100% (extra-large formats can be lower res).

Printing colour mode is CMYK - use Pantone (PMS) colours where possible for exact match.

All text must be outlined in the PDF's.

Any artwork supplied not as 100% size print-ready PDF's with trim marks and bleed as specified above, will incur a minimum \$90 set up fee.

Other file formats (EPS, AI, PSD, TIFF, JPG) and sizes can be accepted although additional charges will apply for artwork setup, charged at \$90 per hour, with a 1 hour minimum charge. We do not accept files created in Office programs such as Word or PowerPoint.

For sending files larger than 10mb, please upload to our DROP BOX at:

<http://dropbox.yousendit.com/ExhibitSystemsDropBox>

Notes for Octanorm/Maxima infill Panel artwork:

Artwork must be supplied as press quality PDF files at 100% size, with trim marks to the exact panel size, plus 10mm bleed to all edges.

Note that 7.5-10mm of each panel edge will be hidden by octanorm/maxima frame.

Artwork that is spread across multiple panels must be split into individual files.

Templates for spreads are available (EPS format) upon request.

The actual distances between panels for Maxima and Octanorm, posts and rails are as follows:

Octanorm Post	= 25mm vertical offset
Octanorm Rail	= 50mm horizontal offset
Maxima Post	= 65mm vertical offset
Maxima Beam	= 65mm horizontal offset

Notes for poster panel artwork:

Artwork must be supplied as press quality PDF files at 100% size.

Files must be prepared to the exact panel size, plus 10mm bleed on all edges for trimmed edges, and 20mm bleed for wrapped edges.

Prints can either be trimmed to panel size or wrapped over edges - please specify when supplying artwork

Notes for large format banner artwork:

Artwork must be supplied as press quality PDF files at (preferably) 100% size.

Extra-large format artwork can be prepared and supplied at smaller sizes (50% or 25%).

Take into consideration the fixing method when creating artwork - detailed text or images may appear distorted if printed over pockets/sleeves.